

SOLUTIONS For A Better Tennessee

Productivity Measures

Annual Counts

Outputs

Extension agents, program assistants, and specialists report:

- Activity
 - o Hours
 - Base Program/Knowledge Area/Topic
 - Funding
 - Scope/Location of Benefit (including State-Specific; Integrated Research and Extension; Multistate Extension; National; International)
- Direct Methods
 - Client Visits to Extension Office
 - Direct Mail/Telephone Calls (includes electronic mail)
 - Group Meetings/Demonstrations
 - o On-Site Visits (Farm, Home and Workplace)
- Indirect Methods
 - Exhibits
 - Newspaper Articles
 - Other
 - Publications
 - Radio Programs
 - o TV Programs
- Contacts for all Direct Methods
 - Audience Description/Adult/Youth
 - Gender
 - o Race/Ethnicity
 - Audience Description
- Volunteers' Hours
- Volunteers' Contacts for all Direct Methods
 - Audience Description/Adult/Youth
 - Gender
 - Race/Ethnicity
- Volunteers' Indirect Methods
 - Exhibits
 - Newspaper Articles
 - Other
 - Publications
 - Radio Programs
 - TV Programs

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Outcomes

Extension agents collect outcomes for 125 statewide programs annually. These outcomes may be short-term, intermediate, or long-term. Examples include:

- Beef Number of calves sold according to Beef Quality Assurance guidelines
- Tennessee Saves Number of participants who began or increased savings and monthly amount saved
- 4-H Achieving Goals Number of youth who have set a goal for a job or career
- Consumer Horticulture Number of consumers who used their soil test results to properly amend soil.
- Community Leadership The economic impact of Extension leadership programs in increased revenue, one-time capital purchases, and secured resources.

Impact Statements

Extension agents and specialists prepare annual impact statements for major program efforts. These narrative reports include a summary of output data. All impact statements include:

- Issue (Relevance)
- What Has Been Done (Response)
- Impact (Results)

Enrollment and Training/Registration

UT Extension's System for University Planning, Evaluation, and Reporting (SUPER) integrates reporting with client enrollment and registration:

- Client Enrollment
 - Contact Information
 - Interests/Mailing Lists
 - o Committees
 - Volunteerism
- Client Registration for Courses/Events
 - County
 - Multi-county
 - Regional
 - o State
 - o Inservice

Analysis/Reports

Output and outcome measures are used for various reports to Federal, state and local stakeholders. Examples of annual reports include:

- Cost-Benefit Analysis for Every County (automatic)
- Statewide Economic Development Report
- Statewide Outreach Report
- County Civil Rights Compliance Report
- County 4-H Youth Enrollment Report
- Quarterly Reports for Various Grants